



SALES OF TURBOIIS THROUGH THE ROOF

HTTP COMPRESSION SOFTWARE IS TAKING OFF IN POPULARITY AS INCREASES WEB SITE SPEED NO MATTER WHICH VERSION OF IIS IS RUNNING

ASOLO, ITALY – The Microsoft Internet Information Service 6 gives users unprecedented flexibility and stability, but why not make that web site faster, too?

Customers are spreading the news about the effectiveness of our http compression solution. They report excellent support, ease of use and excellent functionality with IIS 6.

Although MS has incorporated some optional compression in their IIS, it does not compare to the compression made available by TurboIIS. IIS 6 provides a much better built in compression than that which was available in IIS 5, however, the compression made possible by TurboIIS 2003 provides on average 20% greater compression beyond the built in compression of IIS 6, and is much easier to configure.

TurboIIS 2003 was designed to compliment the isolated work processes which make IIS 6 so stable. Most other http compression tools, although they say they are compatible with IIS 6 will only work when it is running in IIS 5.0 Compatibility Mode.

TurboIIS 2003 was created for IIS 6. It works not only with ISAPI filters for each work process but a central service to respond to all the requests. TurboIIS 2003 still performs wonderfully with IIS 4/5 and may be the right choice if you have a graphics-heavy site or are planning on upgrading to IIS 6. Otherwise new releases of TurboIIS 3.5 Pro and Lite are still available for purchase.

Sales have been rising mainly due to the demand for a solution which works well with IIS 6 and the increased interest in downsampling JPEGs which makes for a much lighter site. TurboIIS lets you choose the default level of quality you would like for the JPEGs on your site as well as letting you choose specific quality levels for any of the images on your site.

To celebrate our success TurboIIS is offering a 10% discount whenever more than one license of TurboIIS is purchased in one order. TurboIIS is sold as one license per server. Customers can mix and match versions of Lite, Pro and 2003 to suit their needs and take advantage of this offer which is valid only when using our order form and submitted by April 12th, 2004. Please see <http://www.turboiis.com> for more details and to try our free 30-day trial. Send us an email at support@objectsfarm.com.